

May 20, 2020

Dear friend:

It is my pleasure to invite you to be a part of the Minnesota Walking Horse Association's Celebration Horse Show. The event runs from **July 18-19, 2020** at the **Double F Arena in Hinckley Minnesota**. What follows are a number of ways to be a part of this 51-year tradition of honoring our great horses. If you own a gaited horse, you're also invited to come exhibit. Visit our website at www.mnwha.com for details.

This event is made possible through sponsorships and a silent auction. I have enclosed our sponsorship kit so that you can see how you can contribute. Sponsoring is an excellent way for you to advertise your organization or honor an individual who loves horses. You can sponsor a class for as little as \$30 or \$50. And, you can also donate an item for our silent auction. **All opportunities include mention on our website and Facebook page. Contributions of \$50 and above will have additional on-site listings and will have a spot reserved for your company's promotional banner.** Online mentions are guaranteed if received **by July 10, 2020**. Please mail form and payment, payable to MWA, to Dale Froncs, 2290 Schelinder Road, Carlton MN 55718 or complete online at <http://bit.ly/2020CelebrationSponsors>

We further invite you to become a member! Membership allows you to participate in our shows, clinics, trail rides, promotions, mentor program, and numerous awards. We offer state-wide events throughout the year. Remember, membership does not mean you have to own a horse.

Under normal circumstances we'd be inviting non-exhibitors to come join us as spectators. Unfortunately, due to the health concerns of this year, we are instead sending people to our Facebook page – www.facebook.com/MNwalkinghorse – where we'll post updates throughout the show. Even non-Facebook-users can see what we share!

Thank you for considering our invitation. If you have additional questions, please contact Ashley Froncs at 651-387-3739. We look forward to hearing from you!

Sincerely,

Ashley Froncs
President
Minnesota Walking Horse Association

2020 Minnesota Walking Horse Association Celebration Horse Show Sponsorship

Please consider sponsoring a class at our 2020 Celebration Show, to be held **July 18-19, 2020**, at the **Double F Arena in Hinckley Minnesota**. Your contribution will encourage the professional and compassionate growth of Tennessee Walking Horses and their owners through exhibitions, shows, open houses, clinics, trail rides and other related functions. Whether you are an owner or just a horse lover, we welcome you to our ranks!

Your sponsorship makes this show possible. Showcase how much you and/or your business supports the kind of community activities that makes Minnesota a great place to live. Or honor someone who loves horses.

Minnesota Walking Horses Association will list your name, your company name, or the name of the individual you are honoring on our website and Facebook page if your sponsorship is received **by July 10, 2020**. All sponsorships will be announced.

- With your support of \$30 we will announce your sponsorship at the show in conjunction with the start of the class you are sponsoring.
- With your support of \$50 we will announce your sponsorship at the start of the class as well as announce throughout the show. *We are happy to display a banner with your name or company name at the show grounds (on the arena wall or other public space), if you provide us with a banner prior to July 10, 2020. It will be returned to you.

If you do not have but would like a banner, a couple of options to design and order a banner are www.vistaprint.com or www.buildasign.com.

Class Sponsorship

Your Name: _____

Name of business or individual you wish to be displayed: _____

Your Address: _____

Phone: _____

Email: _____

Business Website: _____

Sponsorship fees:

- \$30 Sponsor a preliminary class _____
- \$50 Sponsor a championship class* _____

Mail form and payment no later than July 10, 2020 payable to MWHHA to:

Dale Frones, 2290 Schelinder Road, Carlton MN 55718

OR complete online at <http://bit.ly/2020CelebrationSponsors>

2020 Minnesota Walking Horse Association Celebration Silent Auction Request Form

On **July 18-19, 2020**, the Minnesota Walking Horse Association (MWA) will host the **2020 Minnesota Celebration Show** at the **Double F Arena** in **Hinckley Minnesota**. We anticipate more than 100 guests and participants. As part of the festivities, we are holding a **silent auction**. Please consider donating gift certificates, merchandise, or services. It is an excellent way to showcase you and your organization. The funds raised will go toward our mission of promoting the professional and compassionate growth of Tennessee Walking Horses and their owners through exhibitions, shows, open houses, clinics, trail rides, and other related functions. While our focus is on gaited horses, we welcome all passionate horse lovers to our organization!

We will proudly display your organization's name, address, phone number and donation on our **website, and Facebook page**. You can also participate by calling a few places in your community to see if they would be willing to donate an item to our auction.

We will gladly pick up your donation. Contact Ashley Frones @ 651-387-3739. You can also drop it off or mail it to Dale Frones, 2290 Schelinder Road, Carlton MN 55718.

We need your donation **by July 10, 2020** to ensure it makes our online listings.

Please include the short form below with your donation.

THANK YOU!

SILENT AUCTION DONATION: 2020 Minnesota Celebration

Your Name: _____

Name of Your Organization: _____

Item Donated: _____

Your Address: _____

Phone: _____ Email: _____

Organization Website: _____